



POWER-UP COACHING PROGRAM FOR EXECUTIVES LOOKING TO LEVEL UP

Investment: \$7,200



Denise Conroy
3x CEO, F500 CMO

LEARNING & ADVICE FORMAT

- 8 50-min. 1:1, customized, virtual coaching sessions with Denise Conroy
- Access to my regular virtual office hours where you can meet other execs and talk about professional topics and get guidance.
- Access to Denise's guidance and advice outside of scheduled sessions via text and email.
- Complimentary access to my entire schedule of 4-hour, virtual workshops including:
 - *The 7: The Skills You Need to Thrive as an Executive*
 - *The Art of Storytelling: Presentations that Captivate*
 - *Understanding Financial Statements*
 - *Dig Deeper: Financial Analysis for the Non-Financial Executive*
 - *Crafting Superior Strategy*
 - *Exceptional Branding*

COACHING CURRICULUM

Curriculum is 100% customized to your objectives and professional situation, and we use my 7-point framework that includes the following elements:

LEARNING & SELF-ACTUALIZATION	STRATEGIC THINKING	READING FINANCIAL STATEMENTS
<ul style="list-style-type: none"> • Identifying your patterns • Managing emotions • Your triggers & biases • Knowing your work style • Self-awareness 	<ul style="list-style-type: none"> • Identifying gaps & opps • 6 strat. frameworks • Thinking hats • Strategic alignment 	<ul style="list-style-type: none"> • 3 major fin. statements • Terms & language • Making a business case • Ratios to know
EYE ON THE BALL	EXECUTIVE AGILITY	SUCCESSION & CURATING TALENT
<ul style="list-style-type: none"> • Career control • Your career blueprint • The 4 career modes • Identifying opportunity 	<ul style="list-style-type: none"> • Decision frameworks • Strategic pivots • Communicating change • The power of abstract thinking 	<ul style="list-style-type: none"> • Succession plans • Curating the best talent • Hiring strategies • Developing teams
MULTIDIRECTIONAL RELATIONSHIPS		
<ul style="list-style-type: none"> • Up, down, sideways & out • Diplomacy • Identifying champions • Using power 		

About Me



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I propel women to where they belong: in power

I develop, guide and inspire the best in talented female executives so they can foster cohesion and impact at work and in the larger world.

I'm unique because I've been where most executive coaches haven't. I'm a 3x former CEO for private equity, former Fortune 500 CMO and for-profit board director. I not only understand the dynamics of businesses, I have insight into how your C-suite and board of directors thinks.

Over my 30-year professional career, I've worked in a variety of industries including healthcare, retail/e-commerce, media, metals and management consulting. That experience has given me a broad understanding of business.

These days, I guide individual executives on their unique professional journeys and do team facilitation on a variety of topics including

- Strategic alignment
- Communication & diplomacy
- Team cohesion
- Storytelling & speaking
- Authentic executive presence



Microsoft

accenture

Chan
Zuckerberg
Initiative



United
Healthcare



Paramount



RELAY
RESOURCES



NOVARTIS



ANITA
B.ORG

Clear Channel Outdoor



IBM



SAIC

Deloitte.