



ANNUAL COACHING PROGRAM FOR PROFESSIONALS LOOKING FOR CONSISTENT SUPPORT & GUIDANCE

Investment: \$15,000



Denise Conroy
3x CEO, F500 CMO

LEARNING & ADVICE **FORMAT**

- 52 50-min. 1:1, customized, virtual coaching sessions with Denise Conroy. This gives you maximum continuity in professional growth and development and ensures progress.
- Denise will have 30-minute discussions with your manager and up to 4 additional key stakeholders. This feedback will be integrated into our coaching curriculum.
- Access to Denise's guidance and advice outside of scheduled sessions. This includes strategies, 30-60-90 plans, transformation strategies, succession plans, etc.

Complimentary access to my entire schedule of 4-hour, virtual workshops including:

- *The 7: The Skills You Need to Thrive as an Executive*
- *The Art of Storytelling: Presentations that Captivate*
- *Understanding Financial Statements*
- *Dig Deeper: Financial Analysis for the Non-Financial Executive*
- *Crafting Superior Strategy*

COACHING **CURRICULUM**

Curriculum is 100% customized to yours and your company's objectives. We use my 7-point framework, The Magnificent 7©, as the foundation of our work.

LEARNING & SELF-ACTUALIZATION

- Identifying your patterns
- Managing emotions
- Your triggers & biases
- Knowing your work style
- Self-awareness

STRATEGIC THINKING

- Identifying gaps & opps.
- 6 strat. frameworks
- Thinking hats
- Strategic alignment

FINANCIAL ACUMEN

- 3 major fin. statements
- Terms & language
- Making a business case
- Fin. analysis + ratios to know

EYE ON THE BALL

- The 4 career modes
- Identifying opportunity in your org
- What your org values
- Visibility w/in your org

AGILITY

- Decision frameworks
- Strategic pivots
- Communicating change
- The power of abstract thinking

SUCCESSION & CURATING TALENT

- Succession plans
- Curating talent
- Hiring strategies
- Developing teams

MULTIDIRECTIONAL RELATIONSHIPS

- Up, down, sideways & out
- Diplomacy
- Identifying champions
- Using power



About Me



Microsoft

accenture

Chan
Zuckerberg
Initiative



United
Healthcare



Paramount



RELAY
RESOURCES*



NOVARTIS



ANITA
B.ORG



Clear Channel Outdoor



SAIC



Deloitte.

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I propel people & organizations

I develop, guide and inspire the best in talented professionals so they can foster cohesion and impact at work and in the larger world.

I'm unique because I've been where most executive coaches haven't. I'm a 3x former CEO for private equity portfolio companies, 3x entrepreneur, former Fortune 500 CMO and for-profit board director. I not only understand the dynamics of businesses, I have insight into how your C-suite, board of directors and investors think.

Over my 30-year professional career, I've worked in a variety of industries including healthcare, retail/e-commerce, media, metals and management consulting. That experience has given me a broad understanding of business.

These days, I guide individual professionals on their unique career journeys and do team facilitation and advisory work on a variety of topics including

- Strategic alignment
- Communication & diplomacy
- Team cohesion
- Storytelling & speaking
- Authentic executive presence